

Module specification

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Module Code	CMT707
Module Title	Media Project
Level	7
Credit value	60
Faculty	FACE
HECoS Code	100443
Cost Code	GACT
Pre-requisite module	NA

Programmes in which module to be offered

Programme title	Core/Optional/Standalone
MA Filmmaking	Core

Breakdown of module hours

Learning and teaching hours	20 hrs
Placement tutor support hours	0 hrs
Supervised learning hours e.g. practical classes, workshops	40 hrs
Project supervision hours	0 hrs
Active learning and teaching hours total	60 hrs
Placement hours	0 hrs
Guided independent study hours	540 hrs
Module duration (Total hours)	600 hrs

Module aims

The project module is the major component of the postgraduate study and allows the demonstration of depth of knowledge and understanding gained through the course. The project that is delivered will require undertaking an extended independent project negotiated with the nominated supervisor.

The intention is to create either a piece of empirical research, professionally related practice or performance related practice depending on the area of study. The project aims to be an insight into current practice in the chosen route and should be influenced by current practitioners.

Module Learning Outcomes

At the end of this module, students will be able to:

1	Characterise an informed insight for delivering a creative media project, applying critical analysis of studio and DSP practice.
2	Research solutions to media project development. Show an ethical understanding of the complex, unpredictable and specialised media production contexts.
3	Evidence knowledge gained, appreciation and application of complex information through conceptual analysis in the development of creative media products.
4	Use of a range of research methods to investigate creative media, concepts, and elements of risk both ethical and business based in media practice.

Assessment

Indicative Assessment Tasks:

Assessment 1: A critical commentary will be submitted to support and evidence the development of the media submissions. This will critique and evaluate the submission and allow the students to compare and analyse the work against the current industry.

Assessment 2: Students will be expected to submit production media and any annotated software they have created as core materials to the module assessment process.

Assessment 3: will be assessed via an oral presentation. In the viva-voce students will be required to demonstrate in the context of their chosen media how the project has been Developed.

Coursework (30%) - Critical Commentary (3000 words); Dissertation/Project [should be Practical Project IMO] (50%) - 20-30 minutes depending on complexity e.g. short film, audio deliverables etc; Oral Presentation (20%) - 15 minutes.

Assessment number	Learning Outcomes to be met	Type of assessment	Duration/Word Count	Weighting (%)	Alternative assessment, if applicable
1	1, 4	Coursework	3000	30%	N/A
2	1, 2	Practical	20-30 mins	50%	N/A
3	1, 3	Oral Assessment	15 mins	20%	N/A

Derogations

None

Learning and Teaching Strategies



The module will contain elements of collaboration due to the nature of the industry. The use of literature to be distinctly focused on the specific subject area.

Application of Peer support will aid development through seminars and on-line discussions. The module will support an Active Learning Framework (ALF) aligned student experience through the incorporation of a range of synchronous and asynchronous teaching and learning activities and associated materials.

Welsh Elements

In collaboration with the Welsh Language Team at Wrexham University, it is planned that key terms in the degree programme and certain topic areas will be available in Welsh – whether through workshop sessions, or audio and video material, with potential expansion of such capacity.

Indicative Syllabus Outline

The project module is based on professional pieces of work that are to be produced. The specific content to be negotiated by the student through tutorial support.

All submissions will be based on the thematic route that the students are following. Specific content will be negotiated with the assigned tutor. The module will involve the student researching and developing media in their chosen area. The outcome will be based on current developments within the media environment.

Indicative Bibliography:

Please note the essential reads and other indicative reading are subject to annual review and update.

Essential Reads

Yona, I. (2020), Masters and Phd Students Handbook. UK: AuthorHouse.

Other indicative reading

Altheide, I. and Schneider, C. (2012), Qualitative Media Analysis (Qualitative Research Methods Book 38) 2nd Ed. Sage Publications.

Batty, C and Kerrigan, S. (2018), Screen Production Research: Creative Practice as a Mode of Enquiry. Palgrave Macmillan.

Filimowicz, M. (2021), Doing Research in Sound Design. Focal Press.

Freke, O (2021), Synthesizer Evolution: From Analogue to Digital and Back. Velocity Press.
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Administrative Information

For office use only	
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